

**MINUTES OF THE  
KAUFMAN ECONOMIC DEVELOPMENT CORPORATION  
BOARD OF DIRECTOR'S WORKSHOP MEETING  
THURSDAY, JULY 13, 2017 AT 4:30 P.M.  
KAUFMAN COUNTY LIBRARY  
3790 S. HOUSTON ST.  
KAUFMAN, TEXAS 75142**

<b>PRESIDENT</b>	<b>ROY FERRELL</b>
<b>VICE-PRESIDENT</b>	<b>BARRY RATCLIFFE</b>
<b>SECRETARY/TREASURER</b>	<b>CARL STAPP</b>
<b>MEMBER</b>	<b>LISA PARKER</b>
<b>MEMBER</b>	<b>CURTIS SNOW</b>

CALL TO ORDER: Vice President Barry Ratcliffe called the meeting to order on Tuesday, July 13, 2017 at 4:43 p.m. Board members present Barry Ratcliffe, Carl Stapp, Lisa Parker and Curtis Snow. Vice President Ratcliffe declared a quorum. President Roy Ferrell arrived at 4:44 p.m. Also present were Executive Director Lee Ayres, Deputy City Secretary Regina Farris, City Manager Mike Slye and Director of Development Marcy Ratcliff. Additional guests attending the meeting were Anne Glasscock, Chip Langston, David Parker, Andrew Jordan, Fallon Way, James Henderson, Bobby Rich, Jim Meara and Dr. Ben Brashear.

1. **HOLD A WORKSHOP FOR THE ECONOMIC DEVELOPMENT STRATEGIC PLANNING INITIATIVE.**

Mr. John Karras, TIP Strategies, stated that he had received feedback from the previous meeting, incorporated it into the Implementation Matrix, and reviewed the revised Matrix.

The ED Master Plan goals are as follows: Support the growth of existing employers; recruit new businesses and investment into the community; invest in sites and infrastructure to meet the needs of current and future employers; encourage entrepreneurship and small business growth; strengthen workforce development and educations programs; create new amenities (including downtown) for tourism and talent attraction; aggressively pursue new housing development; enhance Kaufman's Economic Development tools and resources; and aggressively pursue new housing development.

Anne Glasscock individually reviewed the various items on the Matrix and received input concerning what the respective roles of the City of Kaufman, Kaufman Economic Development Corporation, and Kaufman Chamber of Commerce would be, as well as establishing timelines for each project.

Executive Director Lee Ayres thanked the group for their participation and stated that that he would have the consultants come to the City one more time to meet with the City Council and Economic Development Corporation.

**ADJOURNMENT.**

There being no further business the meeting was adjourned at 6:38 p.m.

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Roy Ferrell, President

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Date

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Carl Stapp, Secretary

\_\_\_\_\_  
Date